



Podcast Insertion Order:

With over 5,000 pageviews per month and 1,500 listeners, sponsorship on Property Management Brainstorm (PMB) is a powerful way to reinforce your brand, reach, and message in the property management industry. The host, Bob Preston, will read your pre-roll or mid-roll copy within the sponsored episode.

Policies, Terms and Guidelines:

- All sponsorship, insertion orders, and copy are subject to review and PMB acceptance.
- PMB will not have more than 2 sponsors per episode (1 pre-roll, 1 mid-roll).
- Payment is due at time of submission of Insertion Order.
- Copy is due from sponsor no later than the Thursday one week in advance of the publishing date (approx. 35 words for pre-roll insertion, 140 words for mid-roll insertion).
- PMB recommends providing an Affiliate Link or Code to provide to listeners for tracking purposes.
- Sponsor assumes liability for all content (including text representation published in episode description and blog post) provided to podcast host and assumes responsibility for any claims arising there from.
- Recording of Sponsor's copy in the episode, and text in episode description, will remain in archived versions as provided.
- Insertion orders are non-commissionable.
- Insertion orders may not be cancelled after 14-days prior to insertion date.

Name/Title: _____ Company: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____
 Company Website: _____ PMB Affiliate Link or Code: _____

Please check one of the following to indicate desired insertion type:

- ____ Pre-roll (approx 15 seconds, 35 words) \$150.00
 ____ Mid-roll (approx 60 seconds, 140 words) \$250.00
 ____ Pack of 4 (4 x either of the above, 25% discount)
 ____ Site Sponsorship \$1250

Please check the insertion date(s) desired (subject to availability):

| | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> Oct 31, 2019 | <input type="checkbox"/> Nov 14, 2019 | <input type="checkbox"/> Nov 28, 2019 | <input type="checkbox"/> Dec 12, 2019 |
| <input type="checkbox"/> Jan 9, 2020 | <input type="checkbox"/> Jan 23, 2020 | <input type="checkbox"/> Feb 6, 2020 | <input type="checkbox"/> Feb 20, 2020 |
| <input type="checkbox"/> Mar 5, 2020 | <input type="checkbox"/> Mar 19, 2020 | <input type="checkbox"/> Apr 2, 2020 | <input type="checkbox"/> Apr 16, 2020 |
| <input type="checkbox"/> Apr 30, 2020 | <input type="checkbox"/> May 14, 2020 | <input type="checkbox"/> May 28, 2020 | <input type="checkbox"/> Jun 11, 2020 |
| <input type="checkbox"/> Jun 25, 2020 | <input type="checkbox"/> Jul 16, 2020 | <input type="checkbox"/> Jul 30, 2020 | <input type="checkbox"/> Aug 13, 2020 |
| <input type="checkbox"/> Aug 27, 2020 | <input type="checkbox"/> Sep 10, 2020 | <input type="checkbox"/> Sep 24, 2020 | <input type="checkbox"/> Oct 8, 2020 |
| <input type="checkbox"/> Oct 22, 2020 | <input type="checkbox"/> Nov 5, 2020 | <input type="checkbox"/> Nov 19, 2020 | <input type="checkbox"/> Dec 3, 2020 |

Method of Payment:

Credit Card Number: _____ Name on Card: _____
 Address for Card: _____ City: _____ State: _____ Zip: _____
 Expiration: _____ CVV: _____

Authorized Signature: _____

Property Management Brainstorm

For information or to submit an insertion order, contact: Bob Preston, PMB Host
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